

Partnership Charter *Paris Action Climat*

October 2014



- 58 million m² occupied by service industries in Paris
- 2.7 million teq CO₂ emitted by the service sector in 2009, 11% of the city's overall emissions
- 16,400 GWh of energy consumed by the service sector in 2009, at a cost of €1.3 billion
- 12 signatories in 2014 reducing CO₂ emissions by more than 500,000 tons per year in the Paris region between now and 2020

25%

à 2020



By updating its Climate Plan in 2012, the City of Paris reaffirmed its commitment to the fight against climate change, maintaining the objectives set in 2007 for a 25% reduction in greenhouse gas emissions and energy consumption. There are two issues at stake in this update: creating a shared vision with the city's major contributors and turning words into action.

Specific actions have been developed for the service sector aimed at controlling the carbon footprint of business in Paris while simultaneously guaranteeing a competitive and attractive environment for companies and tourists. In order to enhance the initiatives already begun by Parisian businesses and organisations, the City of Paris is offering them the chance to become partners in the PARIS ACTION CLIMAT Charter.

By signing this charter, the business undertakes to match its activities to the objectives of the Paris Climate Plan by controlling energy consumption and reducing its greenhouse gas emissions as part of an action programme between now and 2020. In return, the City will run a **Charter Partnership club for discussion and shared experiences between the different contributors** and will highlight its partners' good practices through its communication channels.

A **dedicated Internet platform**, launched in January 2014 and showcased at Dunkirk at the 15th energy congress, is the unifying tool for this charter. It will be used to promote actions taken by the partners, to monitor their commitments and to invite new contributors to become signatories.

<http://parisactionclimat.paris.fr/>

Paris Climate Plan

Focus

Levels of commitment

For any business that becomes a partner, the process consists of **3 stages**, each corresponding to a particular level of commitment. The steps taken range from **participation in the Paris approach to the implementation of operational resources**. So a partner that has already undertaken diagnostic actions relating to energy measurement and/or efficiency, can promote them. Likewise, a partner that is just beginning and wishes to engage in the process can start by outlining the main aims of its project.

Each level of commitment is associated with a series of **general objectives and specific measures**. The general objectives are necessary for the commitment to be validated. Their achievement will enable the partner to move on to the next level of commitment. The specific measures constitute the particular actions implemented by the partner in the framework of its activities.

For more information

Signing ceremonies

For its launch in 2013, four large corporations publicly committed to reducing their greenhouse gas emissions by 25% via the PARIS ACTION CLIMAT Charter.

Monoprix, Point P (Saint-Gobain), the RATP and CPCU were the first signatories.

[Read the news on paris.fr](#)

On 16 October 2014, for the charter's second anniversary, 12 partner businesses signed alongside Anne Hidalgo. The first signatories renewed their commitment, and were joined by Air France, Bouygues Immobilier, Eau de Paris, EDF, GrDF, GreenFlex, Groupe Caisse des Dépôts, and Groupe la Poste.

The commitments undertaken will reduce CO₂ emissions by more than 500,000 tons per year in the Paris region between now and 2020.

[Read the news on paris.fr](#)

[Read the press release for the signing ceremony](#)

The charter on social media



[Charte Paris Action Climat](#)



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