



GAME ON, CALIFORNIA!



The **CoolCalifornia Challenge** is pitting **Martinez** against 21 other California cities in a battle to see which one does the best job of lowering their carbon footprint. Although one city prevails, when we all reduce our energy and water use, everyone wins!

To join **Martinez**, simply visit **www.CAChallenge.org** to register, then start logging your information to earn points. Every point you earn helps bring your city closer to victory. All participating cities will earn funds to go toward a community sustainability project!

The **CoolCalifornia Challenge** runs from **October 1, 2015** to **March 30, 2016**. Participating cities include: Benicia, Buellton, Burlingame, Claremont, Corte Madera, El Cerrito, Elk Grove, Fairfax, Huntington Beach, Indio, Larkspur, Long Beach, Lynwood, Martinez, Mill Valley, Redwood City, Richmond, San Carlos, San Mateo, San Pablo, Sausalito and South Pasadena.

**1 CITY PREVAILS.
EVERYONE WINS.**



**JOIN NOW AT
CACHALLENGE.ORG**

**COOLCALIFORNIA
CHALLENGE**

The Challenge is a fun way for local governments, organizations and communities to come together to engage and motivate thousands of residents to achieve a common sustainability goal.