# CHOOSING THE RIGHT ELECTRONICS



Over the last Six years, people who bought electronic products designed to be less toxic, longer-lasting, more energy efficient and easier to recycle contributed to major reductions in environmental impact.

### **BENEFITS**

From 533,055,933 greener electronic products sold, 2006-2011.

### **Metric**



megawatt hours

#### **Equivalents** The annual electricity consumption of 6,570,250 average US households

**Primary Materials** 

143 mil

The weight of **421** Empire State Buildings



9.2 billion



Removing 11,565,801 average US passenger cars from the road













The weight of 1,704 elephants, including enough mercury to fill 2,338,881 household mercury









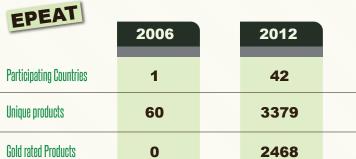




Six years of progress

# Electronics are Getting greener

More manufacturers, more products, more purchasers go green.





Worldwide, EPEAT registered product -2011 market share

# **EPEAT**

The Mark of Green Electronics

An **EPEAT- rated** product is designed to reduce environmental impact throughout its life cycle.

**PRODUCTION** 

USE





# **EPEAT PRODUCTS**

- Desktops
- Laptops
- Integrated Systems Displays
- Workstations
- Thin Client Devices

EPEAT Criteria -roducts must meet 23 required criteria to qualify for EPEAT, and can meet up to 28 additional optional oriteria to achive and can meet up to 28 additional optional oriteria to achive higher ratings. Compared to products that don't meet these environmental performace criteria. EPEAT (Bajistered products are: /More Energy Efficient /Less Toxic /Longer Lasting /Easy To Recycle epeat ✓ Less Wasteful