



Bike Share Comes to Chicago





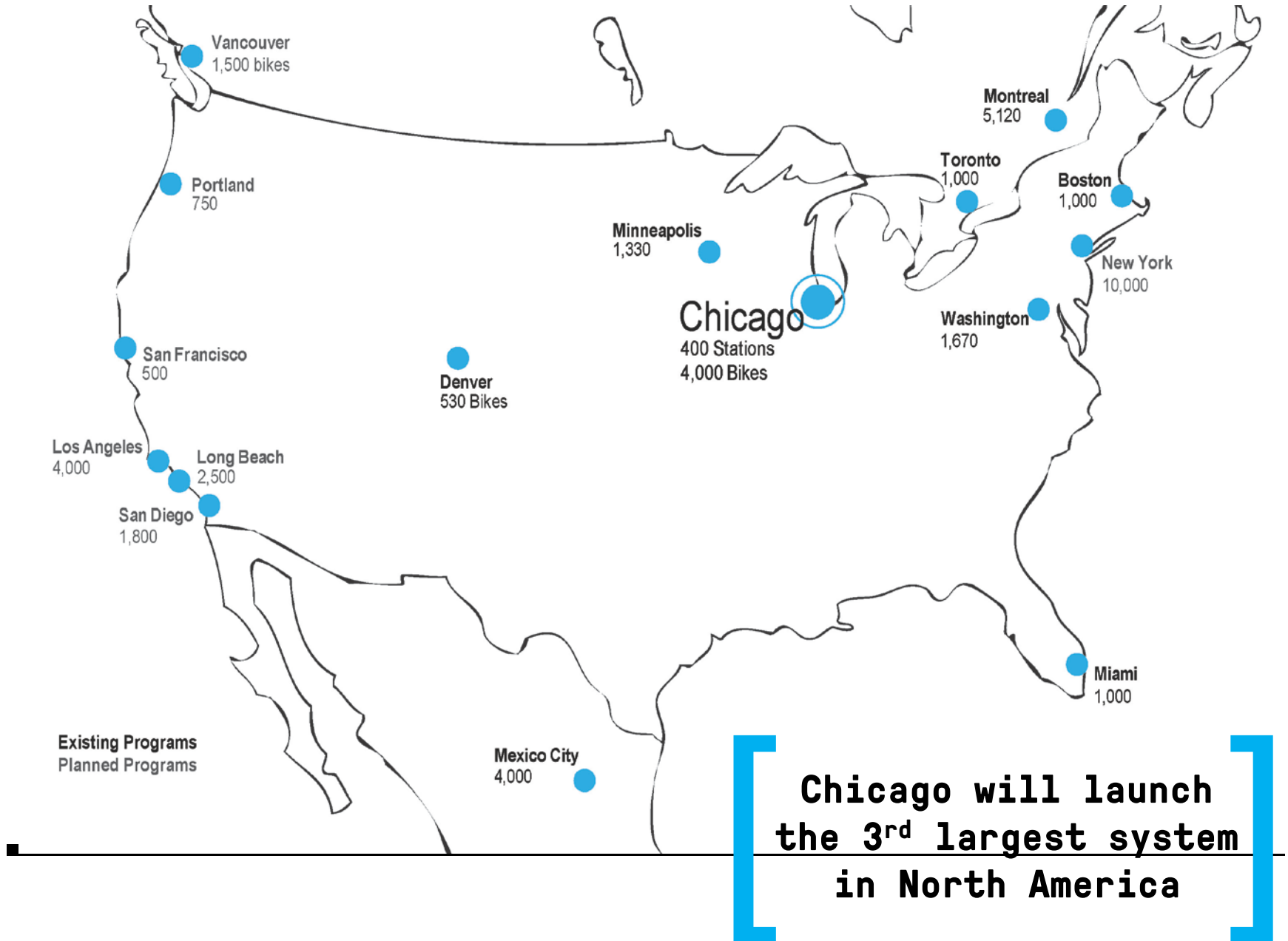
MAYOR EMANUEL'S VISION

**“Create a world class
bike network and
increase cycling”**

REALIZING THE VISION

- » **Establish 100 miles of protected bike lanes by 2015**
- » **Create bikeways for all ages and abilities**
- » **Launch a “robust” public bike share program**

BIKE SHARE IN NORTH AMERICA



BIKE SHARE IS...

- » A new transit system for Chicago
- » Ideal for short trips and commutes
- » Allows you to pick up a bike at any station and return it to any other
- » Available 24/7 year-round



IN CHICAGO

- » Will create up to **150** jobs
- » City-owned system (bikes & stations)
- » Operated by Alta Bicycle Share
- » Sustainable
- » Convenient
- » Affordable



BIKE SHARING SERVICE AREA

4,000 bikes @
400 stations across
14 wards bordered by:

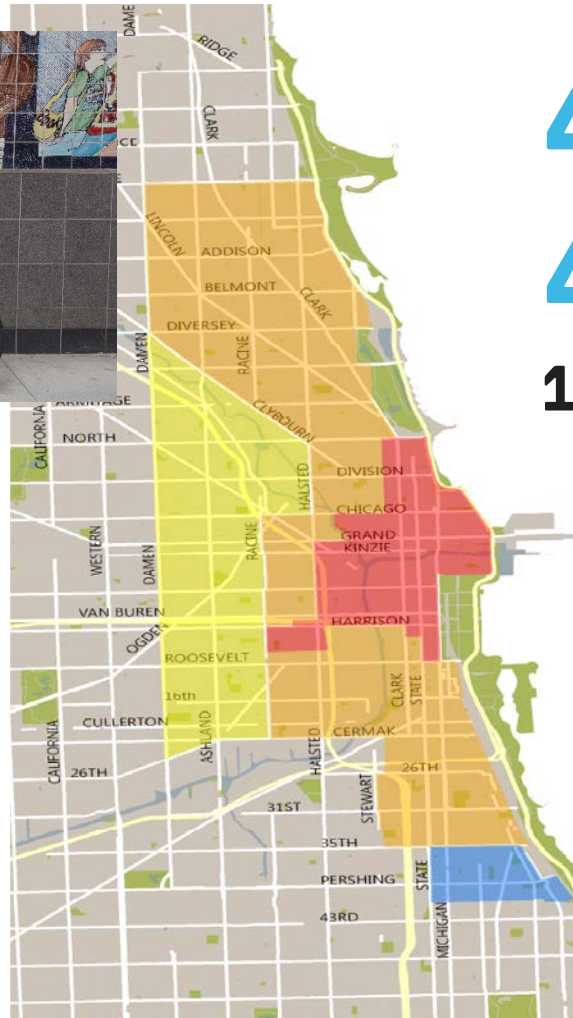
- **Devon on the NORTH**
- **California on the WEST**
- **63rd Street on the SOUTH**

Downtown Station Density
(20 Stations per Square Mile)

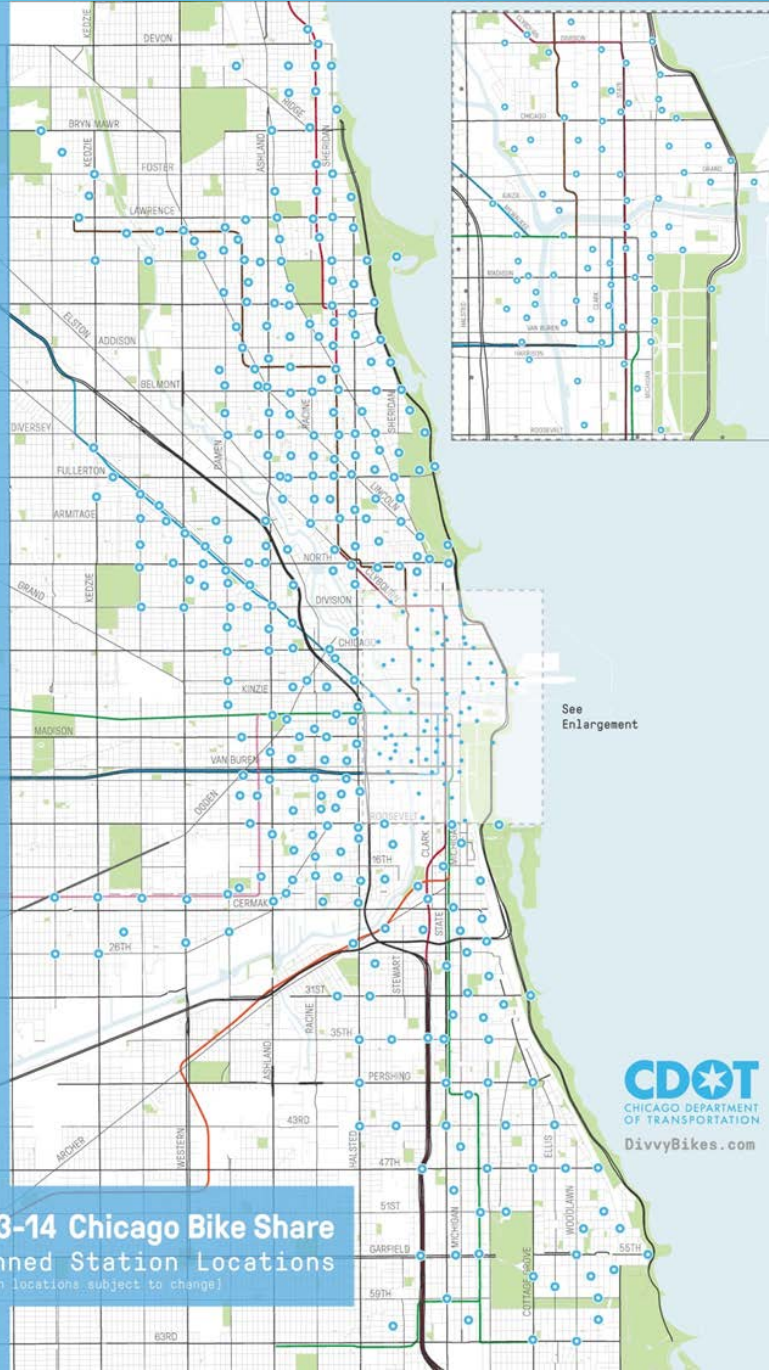
High Station Density
(15 Stations per Square Mile)

Medium Station Density
(10 Stations per Square Mile)

Low Station Density
(5 Stations per Square Mile)



DIY



CDOT
CHICAGO DEPARTMENT
OF TRANSPORTATION
DivvyBikes.com

**2013-14 Chicago Bike Share
Planned Station Locations**
(station locations subject to change)

CDOT
CHICAGO DEPARTMENT
OF TRANSPORTATION

HOW IT WORKS



1.

BUY

Purchase access to the system for 24-hours or one year.



2.

TAKE

Unlock an available bike using your unlocking code or member key.



3.

RIDE

Run an errand, grab a bite, commute to work or school. Don't forget your helmet and watch your ride time!



4.

RETURN

Lock the bike back at any station. Wait for the green light to confirm the bike is secure.



5.

REPEAT

Take as many trips as you want during your access period. Take any Divvy bike, any time!

KEYS TO YOUR NEW RIDE




Divvy Member Keys





DIVVY

\$7 24-HOUR BIKE PASS


INCLUDES unlimited station-to-station trips up to 30 minutes in duration for 24 hours. Trips longer than 30 minutes incur overtime fees:
30:01-60:00 MINUTES: \$2.00
60:01-90:00 MINUTES: \$6.00
Each additional 30 minutes: \$8
Trips longer than 360 minutes: \$102

 <p>Unlock a bike from any DIVVY station.</p>	 <p>Unlimited trips up to 30 minutes in duration.</p>	 <p>Return bike to an open dock at any station.</p>
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16+ RIDERS MUST BE AT LEAST 16 YEARS OLD. Minors must be accompanied by parent or legal guardian.

   A MAXIMUM OF 4 PASSES may be rented per card.

 APP DOWNLOAD THE FREE DIVVY APP on your phone for system information.

 IS THIS STATION FULL OF BIKES? Request a 15 minute time credit to your trip using the touch screen below.



DIVVY TO DATE

	Since 6/28/13
Trips Taken (Cumulative)	357,034
24-Hr Trips (Cumulative)	225,979
Member Trips (Cumulative)	131,161
Trips Taken (Day)	5,427
24-Hr Trips (Day)	1,659
Member Trips (Day)	3,768
24-Hour Passes Sold (Day)	720
24-Hour Passes Sold (Cumulative)	81,668
Annual Memberships (Day)	104
Annual Memberships (Cumulative)	8,083
Average trip duration (in mins)	15.3
Miles travelled (Day)	10,371
Miles travelled (Cumulative)	999,844
Stations Live	232
Bikes Deployed	1886
Docks	3972
Social Media Followers	
Facebook	5427
Twitter	4562
Instagram	883

BIKE SHARE FACTS FROM DC

- **More than half (56%) of recent bike share trips were for non-work purposes. About 22% of respondents used bike share most recently for a social/entertainment trip and 13% made an errand/personal appointment trip.**
- **On average, Capital Bikeshare members save \$819 per year on personal travel costs. This translates into more disposable income for neighborhood shopping and to more opportunities to use local businesses.**
- **Capital Bikeshare access makes establishments more attractive to bike share members. More than eight in ten respondents said they were either much more likely (31%) or somewhat more likely (52%) to patronize an establishment that was accessible by Capital Bikeshare.**



DivvyBikes.com

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