



Corporate Climate Leaders Program

The City of Vancouver would like to help make businesses more competitive and sustainable by helping reduce fuel, energy and associated carbon tax costs.

We have partnered with Metro Vancouver and Climate Smart to engage the business community in a business case-based training that takes enterprises through the process of creating a greenhouse gas (GHG) emissions inventory and developing reduction strategies with a focus on cost savings, operational efficiency, and brand lift. This training will also help businesses access existing incentive programs to assist with energy conservation initiatives.

Businesses leave the program with the following:

- A completed and reviewed GHG inventory, compiled according to internationally recognized standards
- An emissions reduction strategy focused on cost savings
- An understanding of the carbon offset market
- Marketing and communication strategies regarding GHG management success
- An electronic Climate Smart business seal

Vancouver and Metro Vancouver are offering access to the Climate Smart program to up to 45 Vancouver-based businesses at reduced cost: Vancouver pays 1/3, Metro pays 1/3, and businesses pay 1/3 of the cost.

The training consists of three 1/2 day workshops scheduled over two months. The next Climate Smart program begins May 31st and there are a limited number of spaces remaining. **The registration deadline is May 21st.**

The first cohort of Vancouver businesses participating in this City of Vancouver & Metro Vancouver Climate Smart program (already underway) include:

White Spot, Bing Thom Architects, Choices Market, Listel Hotel, Georgia Straight, Ethical Bean, PNE, Cause + Affect Design, Kerrisdale Lumber, Granville Entertainment Group, Farmers Market Society, 1-800 Got Junk, Penner + Associates Interior Design, Go2HR, Lighthouse Sustainable Business Centre

Where to Sign-up/Get More Information

Small/medium companies interested in participating in the Climate Smart training program as part of Vancouver's Corporate Climate Leaders program should contact:

Christine VanDerwill, Client Relations Manager, Climate Smart

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t: 604.CLIMATE (254-6283) ext 238

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Criteria for becoming a Corporate Climate Leader

Large emitters:

- energy study
- commitment to implement strategies that have a strong businesses case for payback within 3 years + reporting back periodically on progress

SME:

- creation of GHG inventory and reduction plan
- letter of commitment to take action + reporting back periodically on progress