

# CITYGREEN

## EMPLOYEE BIKESHARE



### CITY OF BURLINGTON EMPLOYEE BIKESHARE PROGRAM

# You don't need to be management to use a company vehicle.



*The City's Wellness Committee has expanded the bikeshare program fleet with 10 new bikes, for employee use.*

#### **The program mission is:**

*Promote the use of healthy alternative transport options while at work by:*

- encouraging employees to bike instead of drive for short-range trips
- providing lunchtime recreation opportunities
- reducing the city's reliance on motorized fleet vehicles
- reducing employees' need to drive to work
- freeing up downtown parking that can be utilized at a higher rate of return for retail shoppers, tourists, etc.

#### **Specific benefits include:**

- healthy recreation and transportation options during work hours
- more productive workers
- flexibility for employees to travel further without a car
- shorter trips that are quicker on a bike than in a car
- City saving of money and wear and tear on vehicles
- frees up more on street parking for visitors
- fewer vehicles overall in the City fleet
- helps City to implement the policies of the Climate Action Plan

The bikes will go to different City locations based on employee demand. Further, each bike will receive guaranteed repair and maintenance to ensure upkeep of the fleet.

The new booking system will guarantee that a bike will be present when you need it. The booking system will also help in reporting the number of distinct trips for which each bike is used. Each bike is equipped with a basic computer, which will allow for annual or biannual reporting on its use (on a miles basis) so that the City can determine how effective the program is, calculate average trip length based on the booking calendar and importantly determine if a bike at a certain location is being under-utilized and should be moved to another location.

**An Open House Event is planned for Tuesday, August 19 from 12–2 p.m. in the Pine Conference Room** at 645 Pine Street to promote the program. Hands-on instruction on how to use the bikes and a demonstration of the booking system will be provided. The bikes will be available for a test ride.



City of Burlington plans are administered by



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