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" An awareness rally for SWM. "

An awareness rally has been organized by selected organization with the support of Nagar Nigam officers and PIU officers on dated 1 October 2011 in the leadership of Honorable Mayor and Mukhya Nagar Adhikari Nagar Nigam Dehradun under IEC activities of MSWM project. Awareness Rally was started from Nagar Nigam Dehradun and passed through Tahsil Chouk, CNI Chowk and finished at Clock tower, Dehradun. The objective to organize the rally was aware and introduce the community about segregation, collection reuse and recycle of Solid Waste under MSWM Project. Approximately 400 participants as Honorable ward members, Nagar Nigam Officers, PIU officers, sanitation supervisors, ward community and NGOs chairpersons participated in the program. Other different tools of IEC activities also adopted to disseminate the information regarding MSWM as Nukkad Natak which was organized by HIFEED organization and Puppet Show was organized by UJJWAL Gram Vikas Samiti Dehradun. At the ending spot Honorable Mayor and Mukhya Nagar Adhikari requested the citizens of Dehradun to make it GREEN DOON CLEAN DOON by proper management of solid waste. The Rally was successful towards spreading the message to the extent.



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