

Economic development: reduce economic areas environmental footprint

Economic areas environmental management

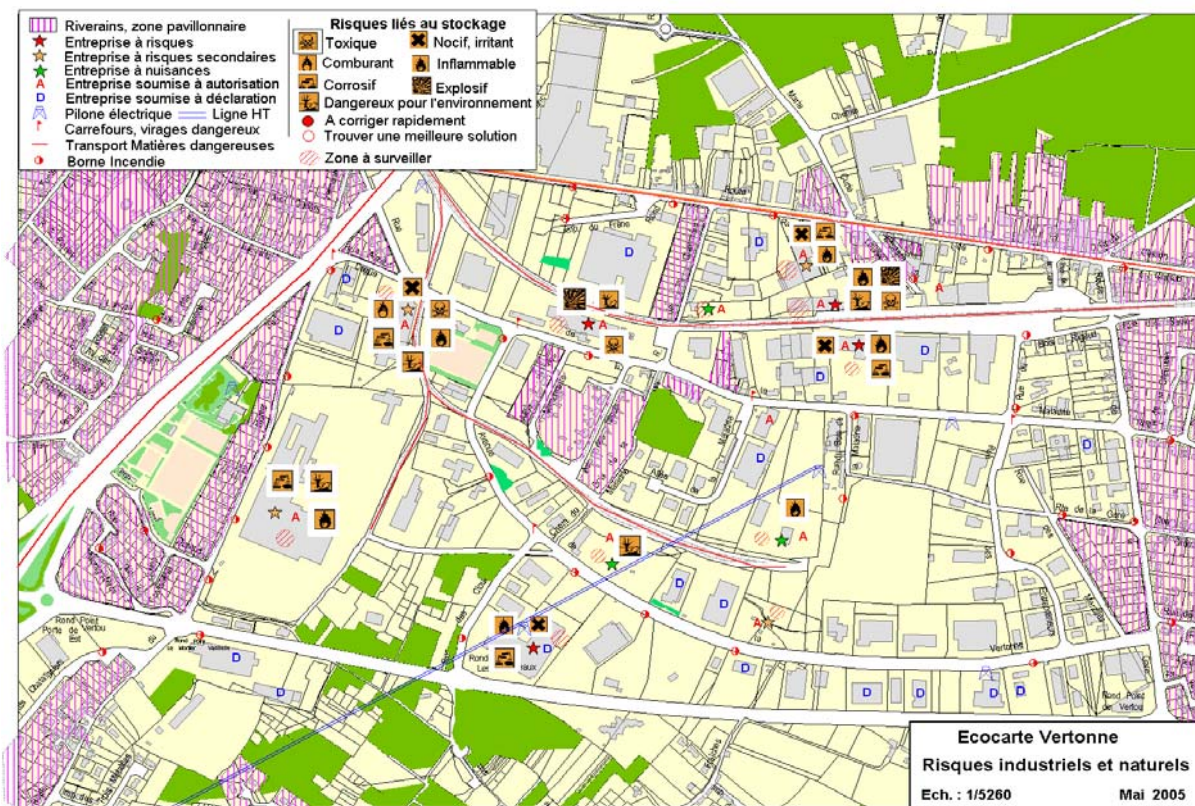
Nantes Métropole has developed a management environmental methodology from a pilot site “la Vertonne”. This site presented good characterises to elaborate an appropriate methodology: a site located in an old urban and economic area, a mix of activities, a development planned, social concerns identified (social acceptability), environmental concerns identified (pollutions, risks,...).

The management environmental methodology is based on 10 themes :

- Landscape
 - Transports and infrastructures
 - Industrial and natural risks
 - Waste
 - Water
 - Air
 - Noise
 - Soil and storage
- + worksites and site management

Five final documents composed a decision making tool :

- Environmental inventory
- Thematics cards
- Site environmental profile
- Questionnaires to companies and local resident
- Legal and statutory requirements synthesis



Economic levers to reduce environmental impact

Nantes Métropole has tested on “Maison Neuve 2 site” an economic tool to improve the environmental quality companies establishment. When a company presents a global environmental project, Nantes Métropole can reduce the cost price of public ground.