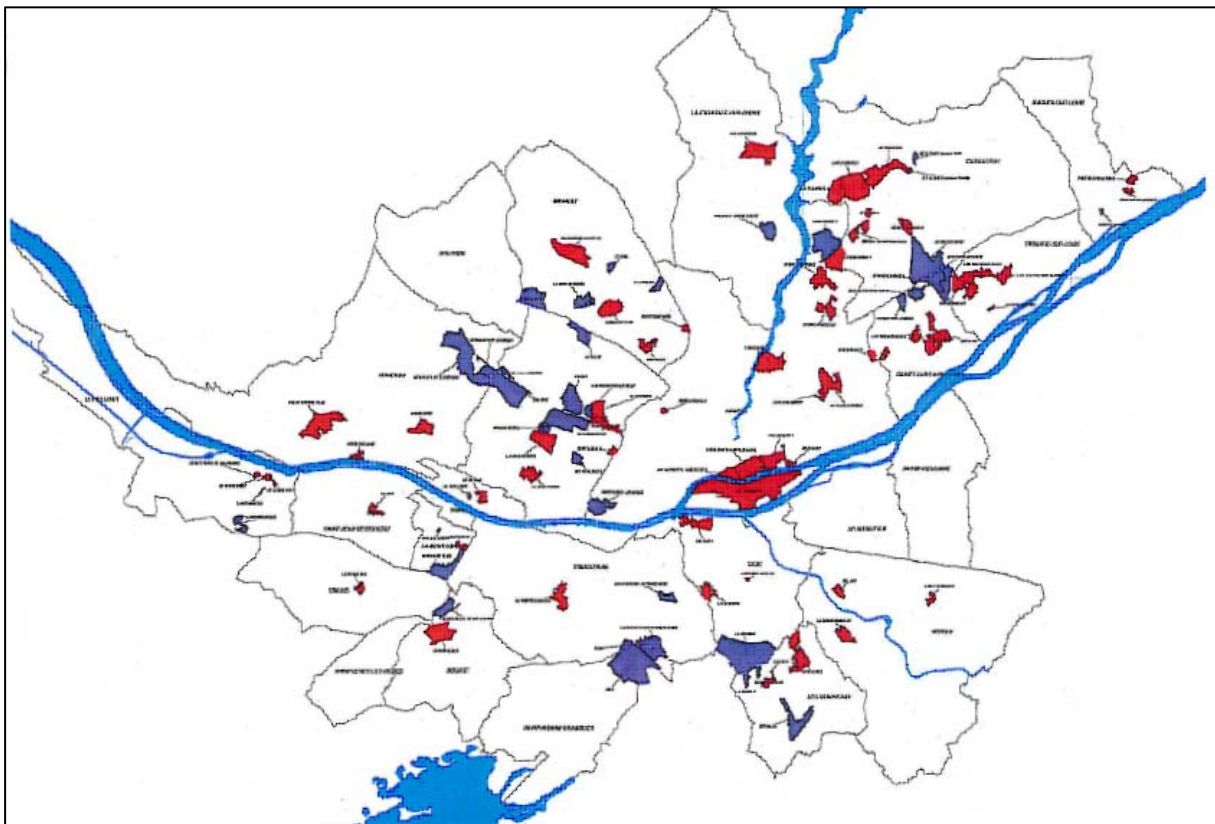


Economic development : raise awarness and give financial incentives to companies to reduce their CO2 emission

In the frame work of the climate governance system, Nantes Métropole has organised a group dedicated to actions towards companies. During two years, Nantes Métropole, the chambers of Commerce and Industry Nantes –St Nazaire and the French Environment and Energy have developed a strategy to reduce companies carbon footprint.

Developing collective actions

More than fifteen existing economical areas are identified on the metropolitan areas. Partners decided in a common way to combine their funds, technical tools and human resources to involve companies. But this partners set the rules of the game : companies will received public aids, technical supports if they implemented collective actions.



Metropolitan economic development areas (in red)

Small and medium size companies are invited to work together and develop common project. Different fields can be investigated:

- Building
- Industrial process
- Mobility
- Company's daily life : procurement, eco-behaviours, IT park...

And different themes can be treated:

- Energy efficiency and renewable energies
- Waste management
- Water management
- Industrial fluids
- Climate management (assessment...)

A pool of experts mobilised

An expert situated at the Chamber of commerce and industry is in charge of to coordinate the climate company's actions.

Nantes Métropole experts are also mobilised: Energy department, waste management department, Sustainable mobility department.

Economical civil servants who are in charge of relationship between Nantes Métropole and companies are trained to give some first advices on climate subjects in perspective of collective project.

A project coordinates with a global approach on corporate social responsibility - CSR

Nantes Métropole develops a global approach to encourage companies has adopted CSR strategy and reduce their ecological footprint, develop fair operating practices, act to community development and involvement....

The local CSR platform web site will be the principal communication tool for the Nantes Métropole climate company's action.

RSE-nantesmetropole.fr
Pour un développement responsable de votre entreprise

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Le pôle ressources RSE Nantes Métropole, créé avec les entreprises, fédère les initiatives et les moyens d'agir sur la RSE à destination des PME/TPE. Inspirez-vous des retours d'expériences des PME nantaises qui ont su transformer leurs actions RSE en de véritables opportunités économiques ou sociales.

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